

Calling for Expression of Interest (EOI) from Local Aboriginal Artists or Designers

Who we are:

South Eastern Sydney Local Health District (SESLHD) provides healthcare services across seven Local Government Areas (LGAs) from Sydney's Central Business District in the north to the Royal National Park in the south, with hospitals located at Randwick, Kogarah, Caringbah and Sydney.

Mental Health Services (MHS) – development of physical health self-directed resource

Artwork Concept:

The purpose of this artwork is to provide visual representation that reflects the work undertaken by the workshop co-design project team, in Mental Health Services SESLHD with an aligned purpose.

We are seeking an artwork that will reflect this concept and also the core values and business of SESLHD, which supports Aboriginal and Torres Strait Islander the health and wellbeing.

Key themes that could be potentially included in the artwork are:

- There is flexibility to the artists interpretation, provided there is representation/reflection of holistic and complete health and wellbeing.
- The piece will represent either a community or and/or individual and their/its wellness physically and emotionally.
- The resource will aim to empower readers and enable them to manage their own health and individual health risks.
- Health
- Wellbeing
- Balance
- Wholeness
- Connection

The artwork will be used as an identifiable image of SESLHD MHS and included on material developed in relation to physical health and wellbeing, initially this co-design resource project.

Submitting an EOI:

Artists/designers should submit concept designs on A3 sized paper or as an email attachment. The design should be accompanied by a supporting statement/story describing the artwork as part of the EOI. Individual and collaborative works are accepted as are contemporary and/or traditional art forms.

EOI submissions close at **5pm on Tuesday 28th February 2023**

Successful submission:

The successful submission selected to be the most appropriate entry, by a panel, will be eligible to receive a fee of \$2,000 GST inclusive (\$500 payable to the artist on acceptance of the design; and \$1,500 payable to the artist on the delivery of the final artwork).

Please note: All finished artwork, that is, the artwork for which the stated fee is paid, will be the property of the SESLHD MHS. As owners of the copyright of the finished artwork, the SESLHD MHS Physical health team will, if needs be, use the artwork or part thereof for its promotional activities as required.

Lodgement Date and Delivery Details:

Please submit all applications to the attention of:

Sally Matthews
KBIM CNC
SESLHD Mental Health Services,
130 Garden St, Maroubra NSW 2035

or via email to: sally.mathews@health.nsw.gov.au

Enquiry contact:

Sally Matthews on (02) 9366 8711 or Sarah Due on 0424 287 928

Terms and conditions in relation to the Commissioned Artwork:

- The value of the fee/commission to the successful applicant is \$2,000 (GST inc.) as per the agreed contract on the following schedule: \$500 payable to the artist upon acceptance of the design; and \$1,500 payable to the artist upon delivery of the final artwork.
- The artist is to sign an agreement outlining the approved use of the artwork.
- The legal title to the artwork (ownership) will be with SESLHD MHS.
- SESLHD MHS will permit the artist to use the artwork for their own personal business activities which includes the following: Promotion of their artistic works and style; use on their websites and social media as an example of their work but not as part of their website/logo design.
- The artist agrees that the artwork will not be reproduced, sold or used by any other entity.
- SESLHD MHS will have the right in perpetuity to use and reproduce the artwork and/or a portion of the artwork in its promotional activities and materials.
- The artist will be formally recognised as the artist of the artwork (where practicable).
- SESLHD MHS will have worldwide rights to use the artwork across all media.
- SESLHD MHS will have the right to edit and modify the artwork for reproduction purposes.
- No further or ongoing payment will be made by SESLHD MHS to the artist other than the commission fee payment.

- The artist on signing of any document is accepting the Terms and Conditions of the commissioning and future use of the artwork by << SESLHD MHS >>.
- SESLHD MHS at its discretion may stop using the artwork at any time.

Unsuccessful EOIs submitted:

- Submitting artists or their nominees can collect their EOI/artwork within one (1) month of the successful EOI being selected.
- EOIs can either be collected in person or posted to a nominated address. (SESLHD MHS will pay for the postage)
- While the SESLHD MHS will take all care of the safekeeping of the artwork, however no responsibility will be accepted in the case of loss or damages.